

# LEIGHTON BUSCH

Western Canada Sales Agent



My passion for the outdoors started at a young age. Whether I was fishing, hunting or hiking, the outdoors have been a part of my life for many years. These experiences have sharpened my awareness of the need for the highest quality tools.

When I was approached to join **Dwight Fritzler's** agency in representing high quality outdoor brands, I was excited at the opportunity. In my past life as an educator, clarity of communication and relationship skills were paramount. I'm confident these skills will benefit our strategic partners, end users and brands represented. I look forward to expanding my understanding with Dwight through the partnerships built with both dealers and end users alike. My goal is to continue to grow the high integrity, high service philosophy of Dwight's agency and brands represented and deliver timely and accurate information to our entire dealer network.

I'm thrilled for the opportunity to represent **Vortex Optics**, **RidgeTec Outdoors** and **Kershaw Knives** and look forward to working alongside our partners to deliver a high level of service to ensure these brands remain at the forefront of the industry in the years to come.

BINOCULARS / RIFLESCOPES / RED DOTS / RANGEFINDERS / SPOTTING SCOPES



**LEIGHTON  
BUSCH**

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