

**NEW FIRST FOCAL PLANE**  
**DIAMONDBACK**  
 TACTICAL FFP RIFLESCOPES



**AFFORDABLE FIRST FOCAL PLANE RIFLESCOPES**

**FOR IMMEDIATE RELEASE: August 9, 2018**

**Guelph, ON** – Sure to be another hit, Vortex is pleased to bring to market affordable first focal plane scopes in both mrad and MOA. Previously, first focal plane tactical riflescopes have been out of reach financially for the average shooter. Combining repeatable performance and extreme durability, the new 30mm **Diamondback Tactical FFP** riflescope series from Vortex is a game changer in mid-range tactical optics.

First focal plane reticles grow and shrink as the magnification is changed, making the reticle subtensions used for ranging, bullet drop compensation and wind drift corrections accurate at any magnification without any further calculations. The choice between measurement systems in milliradians (mrad) and minutes of angle (MOA) is a personal one. As a general rule metric minded shooters choose mrad but many who think in feet and inches prefer the widely known MOA system.

**Exposed tactical turrets** allow shooters to quickly and precisely compensate for bullet drop and wind drift at extended ranges. These turrets track ultra-true and reliably return to zero every time. A **zero-reset feature** lets you re-index the zero reference marks on both turrets after sight in.

With a range of highly versatile magnification configurations, there's a Diamondback Tactical riflescope to fit just about any rifle platform. And like all Vortex optics, they are covered with the no-fault, transferable, lifetime VIP warranty.

SKU	MSRP*	MAGNIFICATION x OBJECTIVE LENS	RETICLE OPTIONS	TUBE SIZE	WEIGHT	LENGTH	EYE RELIEF ADJUSTMENT	TURRET STYLE	FIELD OF VIEW @ 100 YARDS	SUNSHADE
DBK-10029	\$699	6–24 x 50 FFP	EBR-2C mrad	30mm	24.6 oz	14.5"	3.87"	Exposed Tactical	3.43° – 0.86° 18' – 4.5'	included
DBK-10028			EBR-2C MOA							
DBK-10027	\$629	4–16 x 44 FFP	EBR-2C mrad	30mm	23.1 oz	14.0"	3.80"	Exposed Tactical	5.13° – 1.28° 26.9' – 6.7'	included
DBK-10026			EBR-2C MOA							

*\*Dealer may sell for less*

**VORTEX OPTICS** designs, engineers and distributes a complete line of premium binoculars, riflescopes, spotting scopes, tripods and accessories. Dedicated to exceptional quality, value and unrivaled customer service, Vortex backs its products with its unconditional, transferable, lifetime VIP warranty. Built on more than 20 years of experience in the optics industry, Vortex is a leading force in the optics marketplace.

**VORTEX CANADA** is proud to bring these exceptional products to the Canadian market.

**VORTEX CANADA** 45 Airpark Place, Unit 5, Guelph, ON N1L 1B2  
 1-866-343-0054 fax: 1-519-767-6600 email: [info@vortexcanada.net](mailto:info@vortexcanada.net) web: [vortexcanada.net](http://vortexcanada.net)